CEO Healthcare ROUNDTABLE

Healthcare Leadership Forum

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Healthcare Roundtable for Chief Executive Officers and Chief Operating Officers

The CEO Advisory Network, in partnership with **The Healthcare Roundtable,** is proud to have formed the **CEO Healthcare Roundtable,** as part of our mission to provide leadership education to C-Suite executives. The CEO Healthcare Roundtable is an exclusive membership group of high-caliber Chief Executive Officers who lead *non-competing* hospitals and health systems throughout the nation. Members meet twice a year to discuss the challenges, opportunities and uncertainties occurring in America's healthcare system. Each meeting features nationally recognized healthcare speakers, thought leaders and industry experts offering innovative ideas and solutions. Members benefit from the in-depth educational sessions with ample time to discuss real-life, real-time problems and future issues that they will be facing. CEO Healthcare Roundtable Members will identify and share tools and resources to help them navigate the transformations occurring within today's healthcare system. Members have opportunities for discussions and networking with colleagues, speakers, and the CEO Advisory Network Partners.

One of the biggest advantages for the CEO Healthcare Roundtable Members is the ability to build lasting relationships and gain knowledge from colleagues who are experiencing similar challenges while navigating the transformational changes and uncertainties occurring within America's healthcare system. These relationships bring immeasurable value to the Members and their organizations over many years. We believe that Membership in our programs provides significant benefits, individually and organizationally, that cannot be attained through other programs.

How the CEO Healthcare Roundtable Works

The CEO Roundtable meets two times per year for a two-and-a-half-day interactive session. Participants work with the CEO Roundtable to identify the issues they want to explore and the experts they want to hear from. A typical Roundtable Meeting will feature three to five speakers (outside speakers and/or Members themselves) making presentations, both formal and informal, on recent trends and innovative projects. During these interactive discussions, Members have an opportunity to "deep dive into the topics" share experiences, hear of failures and successes and learn innovative approaches to the issues facing healthcare today.

Members also enjoy the cross-pollination of ideas during Open Discussion sessions. Members are encouraged to present the issues/problems they are facing so that fellow Members can advise one another as peer consultants.

Membership Non-Compete Policy

Members from *non-competing,* not-for-profit hospitals and healthcare systems can join on a first-come, first-served basis. Once an individual CEO joins The Roundtable, his or her organization's competitors -- defined as those entities that compete directly for patients within their geographic market area -- will not be allowed to join and must be waitlisted. Our goal is to create a learning environment in which Members can freely share at the highest levels with the full expectation of privacy and confidentiality. This is only possible when there are no competitors in each Roundtable.

Meeting Agendas and Learning Formats

Prior to each Meeting, a theme or overall focus will be identified and developed based on input and feedback directly from the Members. An Agenda will then be created incorporating the interests and suggestions of the Members for Outside Speakers. The Agenda will also include timely, brief Member-presented Case Studies of interest based on the Member's own leadership challenges and experiences.

Following a presentation by an **Outside Speaker**, the speaker will be asked to participate in an open dialogue session, such as an informal interview conducted by the Roundtable Meeting Facilitator and/or a Q&A session with the attendees. The speaker may also be available for informal conversations and networking during breaks or meals. Outside speaker sessions may last three to four hours, to encourage a "deep-dive" approach toward a particular subject area.

Member Case Study Presentations

Case studies may take several forms including, but not limited to, an in-depth case study of a program or issue related to the Roundtable theme, or a panel discussion with 2-3 members presenting their respective organizations' experience related to a specific topic. Ample time is allotted for discussion and Q&A from the Roundtable participants who may also be asked to react to the presentation by either sharing their organizations' experience or offering advice to the presenter(s). All members presenting case studies are asked to be totally transparent with not only sharing successes but also sharing failures and lessons learned.

The Healthcare Roundtable & CEO Advisory Network Partnership

THE HEALTHCARE ROUNDTABLE

Alexis Matic
President

The Healthcare Roundtable, founded in 1994 by Dick Rand and Heidi Matic, is one of the originators of the Executive Roundtable concept where professionals interact to share experiences, management challenges and future trends and issues. With over 200 active Members representing leading hospitals and integrated delivery systems nationally, Roundtables include C-Suite Executives with specific Roundtables for Chief Executive Officers (in partnership with The CEO Advisory Network), Chief Operating Officers, Chief Medical Officers, Chief Information Officers, Managed Care & Revenue Officers, Patient Care Services Executives, General Counsel, Employed Physician Networks, and Corporate Compliance Officers. The value of the Roundtables can be demonstrated by the fact that approximately 60%-65% of each Roundtable group has been meeting together for five or more years with new Members joining all the time. For more information about The Healthcare Roundtable visit the website at:
www. HealthcareRoundtable.com

CEO Advisory Network

The CEO Advisory Network is a team of highly accomplished healthcare leaders firmly grounded in senior level executive experience. Recognized nationally as leaders of Truven Top 100 Hospitals, US & Worlds News Report Top Hospitals, JACHO Codman Award winners and many others, their passion is to leave a lasting legacy by assisting today's forward- looking CEO's and senior executives in leading their organizations on their individualized path during these transformational times. The CEO Advisory Network Team is actively engaged at each CEO Roundtable session oftentimes presenting case studies, facilitating the interactive meeting process and working individually with members. Additionally, the Team is highly involved in the development of the meeting curriculum and recruitment of top quality, highly credentialed speakers.

For more information about the CEO Advisory Network visit our website at: **www.CEOAdvisoryNetwork.com**

CEO Advisory Network

Senior Partners

Frank L. Lordeman, Senior Partner - Frank has over 40 years of senior executive leadership experience in nationally recognized major integrated multi-hospital health systems. Most notably he served as Chief Operating Officer of the Cleveland Clinic Foundation and Health System which, under Frank's leadership, were nationally recognized by US & News Report as a Top Five Hospital nationally in 15 specialties and awarded Truven Top 100 Major Teaching Hospital for six consecutive years. Most recently, Frank has worked with the WellStar Health System in its strategic expansion into the largest health system in Georgia. Frank has dedicated his career to transforming healthcare organizations, while reaching the highest level of quality, and attaining maximum organizational performance.

Thomas Strauss, Senior Partner - Tom is a strategically minded and financially focused proven executive with experience delivering high growth profits from entrepreneurial ventures including start-ups, joint ventures, partnerships, turnarounds, mergers, and integrations. Most recently, Tom served as CEO of the Summa Heath System, which included a major Health Plan, SummaCare, with over 250,000 enrollees. Most notably, Tom served on the Board of Premier during its years of expansion into the largest national healthcare GPO and Quality Information organization. Tom is passionate about building and sustaining healthcare cultures that align the focus on patient care delivery and satisfaction.

Cynthia Hundorfean, Senior Partner – Cynthia served as the Chief Administrative Officer for the Cleveland Clinic, a nationally recognized multispecialty academic medical center with over 72,000 employees, 21 hospitals and over 5,000 physicians. More recently, she was the President and CEO of the Allegheny Health Network, a Pittsburgh, PA based health enterprise with over 23,000 employees and 14 hospitals, owned by Highmark Health, who provides health insurance to approximately 7 million members. During her tenure, she helped shape/advocate and align the payor-provider ecosystem to provide proactive personalized, and cost-effective care for patients as well as insurance members.

Randy Oostra, Senior Partner – Randy has more than 40 years of healthcare and management expertise, with 25 of those years spent at ProMedica, where he served as their CEO, President & COO. He is regarded as one of the nation's top leaders in healthcare and has earned a spot on several prestigious listings including *Modern Healthcare's* 100 Most Influential People for six consecutive years, *Becker's Hospital Review's* 100 Great Leaders to Know in Healthcare and *Modern Healthcare's* Top 25 Innovators. Randy is involved in numerous professional and civic organizations at the local, regional, and national levels including the American Hospital Association. He is also a fellow of the American College of Healthcare Executives and is a nationally recognized speaker on healthcare transformation, social determinants of health, and healthcare's role as an anchor institution.

Partners

Blair Childs, Partner | **William Considine**, Partner | **Joe Damore**, FACHE, Partner | **Dan Hannon**, Partner | **Marty Hauser**, Partner | **Mark Janack**, Partner | **Samantha Platzke**, Partner | **Ron Rerko**, Partner | **Nancy Steiger**, Partner | **Alan R. Yordy**, Senior Partner - Emeritus

How to Become a New Member

We believe that the CEO Healthcare Roundtable would be a significant added value to you and your organization. We welcome new members who desire to become top executives in our field. To find out more or to reserve your membership, please contact Marty Hauser The CEO Healthcare Roundtable at:

Marty Hauser, CEO Healthcare Roundtable Facilitator
Email: Marty.Hauser@CEOHealthcareRoundtable.com

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www.CEOHealthcareRoundtable.com

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