



CEO Advisory Network

*PROVIDING PERSONALIZED  
C-SUITE SOLUTIONS*



- + C-SUITE CONSULTING
- + REVENUE MANAGEMENT
- + PERFORMANCE IMPROVEMENT
- + INNOVATION AND ARTIFICIAL INTELLIGENCE
- + C-SUITE LEADERSHIP FORUM



HEALTHCARE  
C-SUITE  
CONSULTING



## Our Services

### C-Suite Consulting

Our CEO Advisory Network Partners provide C-Suite consulting by working side by side with CEOs and senior executives to achieve management and organizational goals including:

- Strategic Plan Implementation
- Strategic Growth Strategy Assessment
- Market Evaluation & Clinical Service Line Growth
- Executive Coaching
- Innovation & Artificial Intelligence Product Assessments



### Revenue Management

We assist healthcare facilities optimize their financial performance by maximizing revenue while efficiently managing costs and resources. Our services include:

- Revenue Cycle Management
- Revenue Integrity Realization
- Case Mix Index (CMI) Improvement Strategies
- Insurance Contract Assessment, Negotiation and Management
- Revenue Diversification Strategies



### Performance Improvement

We develop and facilitate optimal leadership teams that address operational problems, drive performance improvement processes, and meet financial improvement goals. These include:

- Service Line Cost Improvement
- Supply Chain
- Labor Productivity
- Patient Flow and LOS
- Emergency Room
- Pharmacy and Laboratory



### Innovation and Artificial Intelligence

We offer Innovation and Artificial Intelligence assessments, evaluations and recommendations in the following areas:

- Data Analytics for Clinical Care
- Operational AI products
- Virtual Nursing



A black stethoscope is resting on a white computer keyboard. The background is a light green gradient.

# CEO Advisory Network

The CEO Advisory Network is a team of highly accomplished healthcare leaders firmly grounded in senior level executive experience. Recognized nationally as healthcare leaders, our passion is to leave a lasting legacy by assisting today's forward-looking CEOs and senior executives in leading their organizations on their individualized path during these transformational times.

**We Provide Innovative  
Organizational Solutions that  
Focus on the Issues that  
Matter to You**

Having organized complex organizations and participated on some of the leading healthcare boards in the country, the CEO Advisory Network Partners are uniquely positioned to provide quality C-Suite consulting.

We work with CEOs and senior executives as they build the right Organizational Structure and Leadership Team needed to drive the changes that are required by the new healthcare environment. Our collective C-Suite experience spans virtually every challenge a healthcare leader will experience in a world of dramatic change.



Our commitment to healthcare leaders has led us to develop an educational forum, "The CEO Healthcare Roundtable," for both seasoned and more recently appointed Chief Executive Officers still early in their careers. The Roundtable is an exclusive membership group of high-caliber Chief Executive Officers who lead non-competing hospitals and health systems throughout the nation.

Members meet twice a year to discuss the challenges, opportunities and uncertainties occurring in America's healthcare system. Each meeting features nationally recognized healthcare speakers, thought leaders, and industry experts offering innovative ideas and solutions. Members benefit from the in-depth educational sessions with ample time to discuss real-life, real-time problems and future issues that they will be facing.

**C-Suite Leadership Forum**





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[WWW.CEOAdvisoryNetwork.com](http://WWW.CEOAdvisoryNetwork.com)

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