

CEO ADVISORY NETWORK
SENIOR PARTNERS



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FRANK L. LORDEMAN

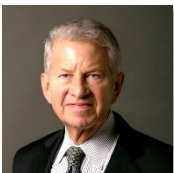


THOMAS STRAUSS

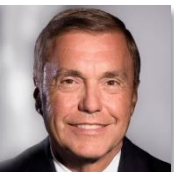


ALAN R. YORDY, FACHE

CEO ADVISORY NETWORK
PARTNERS



STEPHEN C. HANSON, FACHE



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HEALTHCARE C-SUITE EXPERIENCE | KNOWLEDGE | EXPERTISE

PROVIDING THE HIGHEST QUALITY C-SUITE EXECUTIVE EXPERIENCE TO HEALTHCARE ORGANIZATIONS

CEO Advisory Network is a team of highly accomplished healthcare leaders firmly grounded in senior level executive experience. Recognized nationally as leaders of Truven Top 100 Hospitals, U.S. & World News Report Top Hospitals, JACHO Codman Award winners and many others, our passion is to leave a lasting legacy by assisting today's forward-looking CEOs and senior executives in leading their organizations on their individualized path during these transformational times. Our collective experience spans virtually every challenge a healthcare leader will experience in a world of dramatic change.

Having organized complex organizations and participated on some of the leading healthcare boards in the country, the CEO Advisory Network Partners provide C-Suite consulting by working side by side with CEOs and senior executives as they build the right leadership team with management skills needed to drive change in the organization that is required by the new healthcare environment. CEO Advisory Network is uniquely qualified to provide interim staffing of CEOs and COOs to fill critical vacancies while the organization seeks to fill the position permanently. Our commitment to healthcare leaders has led us to develop an educational forum, "The CEO Healthcare Roundtable," for both seasoned and more recently appointed Chief Executive Officers still early in their careers.

C-Suite solutions for challenging times

INTERIM HEALTHCARE MANAGEMENT IN PARTNERSHIP WITH WARBIRD

The CEO Advisory Network, in partnership with Warbird Consulting Partners, has an immediate solution for your hospital or health system interim C-Suite staffing needs. The loss of a key leader happens in every business, but the impact can be especially challenging in the healthcare environment, where consistency and continuity of service are critical. The CEO Advisory Network's OnDemand service helps healthcare organizations fill critical C-Suite vacancies, often within a few weeks or less.

Warbird's proprietary national network of over 4,000 tenured and thoroughly vetted practitioner consultants is broad and deep. The CEO Advisory Network adds well-respected and capable Chief Executive and Chief Operating Officers to that group. Our executives are deeply vetted and have years of experience in building successful healthcare organizations. Many have participated on some of the leading healthcare boards in the country.

HEALTHCARE ORGANIZATIONAL FINANCIAL & OPERATIONAL IMPROVEMENT

Healthcare organizations are facing an unprecedented environment where the strategy and tactics they employ can significantly affect organizational success and sustainability. The CEO Advisory Network offers CEO'S/CFO'S that are experienced in returning organizations from operational losses to profitability. Our accelerated performance improvement methodology has proven to be very successful in both small and large healthcare systems. In conjunction with Warbird Consulting Partners, a complete suite of financial systems and services support is immediately available. Our direct C-Suite consulting services include:

- **Strategic and Operational Analysis:** Provide assessment of organizational performance, identify failing operational processes and systems, set financial improvement goals, implement solutions
- **Performance Improvement:** Develop and Facilitate optimal leadership teams that address operational problems, drive performance improvement processes, meet financial improvement goals
- **The Change Catalyst:** Using a variety of tools and methods, facilitate change management process with management leadership, build accountability culture
- **Project Management:** Apply project management process to track performance improvement initiatives, create management accountability

C-SUITE CONSULTING SERVICES

Healthcare Organizational
Financial and Operational
Improvement.

C-SUITE INTERIM STAFFING

Healthcare Chief Executive
Officers, Chief Operating
Officers and Chief
Performance Officers.

THE CEO HEALTHCARE ROUNDTABLE

Healthcare forum for
seasoned and more
recently appointed Chief
Executive Officers